

# CERTPARK



## QUESTION & ANSWER



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**Exam** : **840-450**

**Title** : Mastering the Cisco  
Business Architecture  
Discipline

**Version** : DEMO

1. When you are analyzing the current state of a business, what are two purposes of business process modeling? (Choose two.)

- A. to identify inefficient or unnecessary processes
- B. to identify technology process improvements
- C. to define current state service procurement processes
- D. to understand the future state of the business
- E. to determine the feasibility of future state processes

**Answer:** BD

**Explanation:**

Reference: <https://www.heflo.com/blog/process-modeling/business-process-modeling-definition/>

2. Which two statements about a business roadmap are true? (Choose two.)

- A. It provides a high-level, multiyear strategic plan for transforming the business.
- B. It identifies the relationship between the business stakeholders and business drivers.
- C. It is based on the business model canvas template.
- D. It includes a business strategy value map and a customer journey map.
- E. It maps all key solutions that are linked to business goals and prioritizes the execution of each solution.

**Answer:** AC

3. Which two levels of the Cisco Engagement Readiness Assessment can be included or assigned to a business architect? (Choose two.)

- A. technology specific
- B. business solutions
- C. product roadmaps
- D. technology architecture
- E. business transformation

**Answer:** BE

4. You are working with the Director of Operations at BigCity, USA, to create a business proposal. Public transportation is the largest budget item for the city. To reduce the environment impact of vehicle traffic, BigCity wants to increase ridership on city buses and light rail transit by 10 percent and reduce the cost of services by 5 percent. Also, due to reports of theft on the light rail transit system, the city council want to see a plan for improving rider safety.

Which two business priorities must you include in the business roadmap for the business proposal? (Choose two.)

- A. Increase ridership by 10 percent.
- B. Promote environment consciousness
- C. Focus on rider experience.
- D. Reduce the cost of services by 5 percent.
- E. Provide free Wi-Fi on the buses.

**Answer:** BC

5. You are constructing the key resources view of the business model canvas.

Which two business perspectives are supported? (Choose two.)

- A. key activities
- B. cost structure
- C. customer relationships
- D. distribution channels
- E. customer segments

**Answer:** AE

**Explanation:**

Reference: <https://www.cleverism.com/key-resources-building-block-in-business-model-canvas/>