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QUESTION & ANSWER

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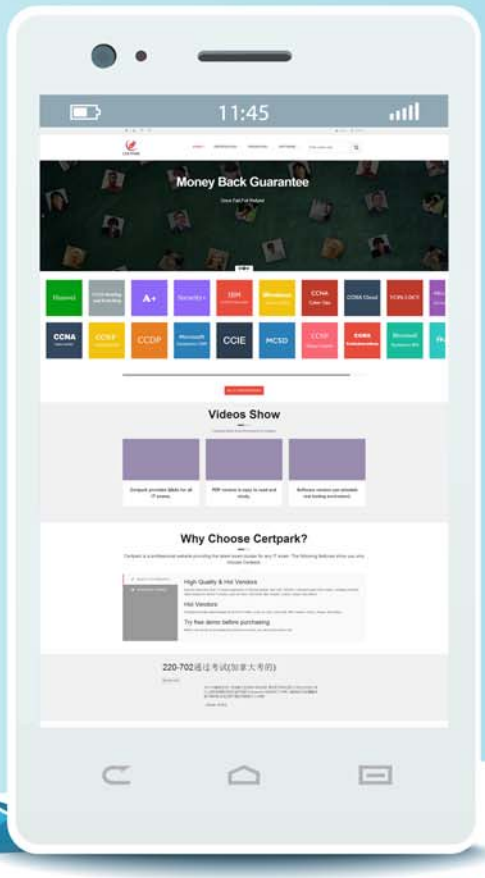

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Exam : **M9520-233**

Title : IBM Social Business Solution Sales Mastery Test v1

Version : Demo

1.A social business is _____.
A. exciting, territorial and aggressive
B. educational, tenacious and negotiable
C. engaged, transparent and nimble
D. exclusive, technical and networked
Answer: C

2.Discussion Forums in Connections 3 can be created where?
A. In your own Profile.
B. Only in Communities.
C. As part of an Activity.
D. Standalone and inside Communities.
Answer: C

3.Companies may use social business to drive enhanced value in which of the following areas?
A. Quick, collaborative feedback from subject matter experts in their field.
B. To launch a global brand quickly
C. Enter new markets.
D. All of the above.
Answer: A

4.How are people currently operating as we become a smarter planet?
A. Educated, aware and virtualized.
B. Instrumented, intelligent and interconnected.
C. Integrated aligned and virtualized.
D. Segmented, networked and simplified.
Answer: B

5.Online awareness allows place members to see when other members are online.
Which of the following products will enable online awareness in Lotus Quickr Places?
A. Lotus Connections
B. Lotus Sametime
C. LotusLive Meetings
D. IBM WebSphere Portal
Answer: B